Contents of a Research proposal

The following are the general guidelines or style for developing a research proposal.

Title page : The title page should be designed in the prescribed format prescribed by the Research Department, Faculty of Management, Dibyajyoti Multiple Campus. It contains the title of the proposed study, name of the student, level or program, to whom it is presented, the academic purpose and date and name of the place. The title of the research proposal should be short and clearly stated. The title should reflect the content of the proposed study

Introduction: In introduction paragraph the students should give general description of the topics title in general and how the student develops interest in it, why that topic is important for research, these points must be highlighted in brief.

Review of literature: It is the basis or foundation upon which the research study is established. Both conceptual and research literature are to be reviewed for this purpose. A brief survey related literature must be included in the proposal to find out research problems, objectives and draw hypothesis of the research.

Statement of the problem: The problems of research proposal are expressed in a declarative statement and it should be in question form. At least 6 to 8 research questions must be there. The research problems must be stated in such a form that it clearly tells about the major goals of the research. It set boundaries while conducting literature review & help to identify the key literature. It helps to set research methodology It helps to draw a reasonable set of conclusion and make reference to previous research.

Objectives of the study: The objectives of the research must be based on the foundation of your research problems. The objective statement of the study must be specific, clear and measurable. It gives direction for literature review, and data gathering procedure.

Statement of hypothesis (if any) Proper statement of hypothesis which the thesis will try to test should be given in clear and unambiguous form. Hypothesis should be reasonable, unambiguous and consistent with known facts in concerned area.

Significance: The proposal should highlight about why the area of research is significant, what possible areas that a research can contribute and who can be benefited from the research.

Limitation of the study The proposal should include the reason about what are the reasons that do not cover all the intended components of the study and what problems uncounted during the study. Time limitation, subject matter and uses of tools limitation for the study must be mentioned.

Definition of terms used: The terms or concept used in research which does not have well accepted meaning and definition should be mentioned.

Research methodology: The methodology part of the proposed research should include a brief description of research design, the population of the study, sample size and sampling methods, sources & methods of data collection, measurement, tools and techniques used for analysis of data.

    Research Design: A research design refers to a frame work for conducting the research or it is a frame work for providing an answer to the hypothetical relationship develop earlier. The research can be designed under various category they are - historical research design, descriptive research design, analytical research design, development research design, action research design, case Study (Field Study) research design, experimental research design, correlation research design casual- comparative research design etc. Students must be clear about under which research design, students wants to frame the study.

    Population and Sample selection – The student must be clear about the population of the study, sampling methods and sampling procedures, it must be briefly mentioned in proposal

    Sources and method of Data Collection – The students must be clear about the type of information or data used for the research. For primary data there are different methods of data collection such as questionnaire, research interview, Observation methods and others. For the secondary data exploration a researcher should start first with an organization's own data

archives. Then the published and unpublished documents prepared by authors, researchers, government and non government organizations.

Methods of Data Analysis –In a short paragraph the student should describe about what are the different methods of data analysis tools used for the study. It can be financial, statistical tools.

Bibliography- A separate page for bibliography should be prepared by the student to give clear and complete descriptions of the sources that are to be used in preparing thesis. There are different styles for preparing bibliography. The department has prescribed APA style. The student should follow according to requirement of department. A sample of bibliography is given below:

For text and reference books:
Luthans, F. (2005). *Organizational behavior* (10th edition) New Delhi: Mc Graw Hill India.

For Journal research articles
Meyer, J.P., & Allen, N.J. (1991). A tree-component conceptualization of organizational. *Human Resource Management Review*, 1, 61-89.

For a Newspaper:
The Rising Nepal. (July 15. 2013) p. 2 col. 3

For Annual report:
Nepal Bank Ltd (2013). *Annual Report.* Kathmandu: Security Press.

(Note the proposal can be 4 to 8 pages excluding title page and bibliography. The Times new roman font and size of letter 12, margin 1.5' for left side and top, bottom and right 1' respectively.)

TITLE OF THE PROPOSED PROJECT WORK

by

Candidate's Full Name

B.B.S. IV Year
Roll.No………..
Dibyajyoti Multiple Campus
Tribhuvan University

A research project Proposal Submitted to:

Research Department
Faculty of Management
Dibyajyoti Multiple Campus

in partial fulfillment of the requirements for the degree of

Bachelor of Business Studies (B.B.S.)

December30, 2016

Bardaghat